

Q3 Email Copy – Upper Quadrant

Falls PRs Are Built in Summer

HEADLINE

Summer Prep for Fall Success 🏆

PRIMARY TEXT

From 5k to 50 miler, whether your goal is to level up with a speedy, new PR or simply cross the finish line upright and smiling, summer is the time to put in the work for a successful fall race.

Fine-tuning your gear now will help you put your best foot forward later. Come see why [CLIENT] is the community's trusted resource for high-quality footwear, apparel and nutrition for athletes of all paces.

LINK DESCRIPTION

Gear up with [CLIENT]

Benefits of a Training Group

HEADLINE

3 Reasons to Run with Us

PRIMARY TEXT

Running with other people is a great way to keep your training on track. You'll benefit from (1) accountability and improved consistency, (2) guidance from our expert coaches and (3) maybe even make some BRFs (best running friends).

Do you know that [CLIENT] offers training programs and group runs to help you connect with the local running community? Don't be shy - we encourage athletes of all paces to join!

LINK DESCRIPTION

Find Your Community at [CLIENT]